

**ANCE at MIPIM: the Italian construction industry
as a main player in urban development**

In recent years, the Italian Construction Industry has substantially increased in its industrial capacity, in competitiveness, in its know-how, and has become a symbol on “Made in Italy” worldwide.

The increase of Italian construction companies’ International turnover testifies the strength of Italian industry, making its mark worldwide: according to 2010 figures, International turnover has increased by 150% compared to 2004.

This success on International market involves both complex infrastructure and urban development.

With respect to urban development in particular, Italian companies can put to use the expertise gained on the internal market, which is increasingly focused on urban renovation.

Ance, the Italian National Association of Construction Companies, with a newly established presence in Cannes, will organize a presentation of the Italian construction industry, on March 7, 2012, from 11.30 to 12.30 am, at the Room *Audi 1 of the Palais des Festivals*.

The event will start with an opening speech of ANCE’s President, Eng. Paolo Buzzetti, illustrating the main development features and dynamics of the Italian construction industry. Two excellent property developers, *Colombo Costruzioni* and *Rizzani de Eccher*, will then present some examples of real estate projects from both Italy and abroad.